



## **Online Survey on How to Improve Downtown Ponoka Available Until March 24**

*(March 20, 2017 – Ponoka, Alberta)* – There is still time for local residents and business people to tell us what is needed to make Downtown Ponoka even better. So if you missed the public Open Houses and Information Sessions held earlier this month about plans to revitalize Downtown Ponoka, don't worry!

Just go to **[www.DowntownPonoka.ca](http://www.DowntownPonoka.ca)** by the end of the day on Friday, March 24, and fill out our online survey. Tell us what you like about Downtown Ponoka, what you don't like and how you think we should improve the Downtown. Completed surveys will be entered into a prize draw.

### **We Need Your Input!**

Input from the surveys and the recent Open Houses will be used to help create a draft 'Downtown Action Plan' that will be brought back for public review and input at another public open house later this spring (date to be announced). That Action Plan will offer a clear roadmap to guide future Downtown development and revitalization. It will also include:

- Drawings of proposed streetscape improvements and related cost estimates
- A proposed Downtown Parking Strategy
- Proposed Land Use Bylaw amendments to help facilitate Downtown revitalization and future development
- A proposed Marketing Strategy to promote increased visitation and investment in the Downtown area

Almost 90 members of the public attended two Open Houses held earlier this month and provided many valuable comments and suggestions on how to revitalize the Downtown. Public input is essential to the success of the Downtown Action Plan because it's a citizen-driven planning process that allows residents and local business people the opportunity to help define the vision for Downtown revitalization.

### **The Goal – A Vibrant Community Hub**

"Our goal is to create a vibrant community hub that meets the community's needs and will be a catalyst for future economic growth, attracting more businesses and citizens to the Downtown area," says Greg Braat, Chair of the Heritage and Downtown Revitalization Committee, which is also the Steering Committee for the Downtown Action Plan project.



For more information about the Downtown Action Plan, please visit [www.DowntownPonoka.ca](http://www.DowntownPonoka.ca) where you can fill out the Online Survey and view the information panels that were displayed at the Open Houses in March.

**For more information:**

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